

# Three Verbs and a Noun

## Personal Vision/Mission Statement Exercise

Create a personal vision/mission statement using three verbs and one noun.

### Some Example Verbs

Ignite	Guide	Cultivate	Transform
Enable	Facilitate	Empower	Awaken
Dream	Imagine	Forge	Calm
Grow	Lead	Change	Prepare
Develop	Engage	Challenge	Focus
Create	Inspire	Provoke	Target
Sustain	Catalyze	Educate	Drive
Build	Embolden	Shape	
Support	Energize	Invent	

### Some Example Nouns

Community	Families	Love	Direction
Technology	Economy	Profit	Journey
Learning	Lives	Thinking	Excellence
Knowledge	Children	Companies	Creativity
People	Diversity	Others	Freedom
Resources	Innovation	Processes	Independence
Autonomy	Quality	Status quo	
Customers	Performance	Commerce	
Products	Productivity	Leadership	
Services	Imagination	Management	

### Examples and Variations

In my role I seek to . . . *Inspire, grow, and develop* leaders to create productive *change* in the world

In my company I seek to . . . *Cultivate* a love for excellence, *engage* others in learning, and *empower* people to make healthy choices

As a leader I seek to . . . *Build* community, *challenge* the status quo, and *cultivate* divergent thinking