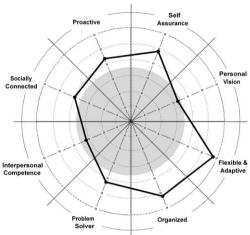
# RQ Network Welcome Packet

Congratulations! You have joined the growing international network of RQ licensed users and authorized distributors

This "Welcome Packet" introduces you to the workings of the RQ Network and identifies some of the resources available to you as you use this powerful tool in your practice.







www.RussellConsultingInc.com www.RQNetwork.org Phone: 608.274.4482 E-Mail: <u>RCI@RussellConsultingInc.com</u>

## Welcome to the International RQ Network!

Thank you for becoming part of the growing international network of RQ users and distributors. Our Resilience Quotient is now in use in more than nine countries around the world with new countries added quarterly!

We appreciate the support you have demonstrated for the RQ by becoming a member of the RQ Network. Your membership in the network allows us to continue to research and develop the RQ and allows you to grow your business through the use of this powerful tool.

We view your joining the RQ Network as a win-win relationship: you benefit by extending the depth and reach of your work through the use of this assessment tool; we benefit from its expanded use and by receiving RQ data from Network members. We are confident that the RQ will enhance the services you provide your clients and customers—not only through assessing resilience, but also in the provision of followalong consulting and training services as your clients and customers seek out ways to strengthen both organizational and individual resilience.

We welcome your active participation in the RQ Network and value the ongoing dialogue with you to ensure that the RQ represents the latest research on resilience and that the RQ creates value (and profit) for your company!

## Your Customized Resilience Quotient

To maximize your "brand" while using our Resilience Quotient, we will customize the RQ that we make available to you for duplication. We will include your company name, address, phone number, website, e-mail address, and logo.

Our goal is to promote your business while expanding the value of the RQ to new clients and customers. While the RQ remains our intellectual property and we require that you print the RQ exactly as we provide it you, we want to ensure that the RQ represents your business well and that organizations and individuals know who to contact for additional RQs and for help in enhancing their resilience.

To support your preferred approach to using the RQ, we supply you two versions. One version, the traditional version, is a stand-alone product that individuals complete and score on their own, plotting their "radar" chart. The alternative version is comprised of two parts: the first part includes the RQ statements and scoring worksheet; the second part includes the "radar" chart and the interpretation of the RQ score. Upon request, we can also provide you a PC-based version using Adobe Acrobat—which allows participants to complete the RQ on their PCs and enables you seamlessly gather their RQ data via an e-mail generated by each completed RQ form.

Another example of the RQ Network being a win-win situation for your business and our company.

#### Generating Revenue & Making Payments to Russell Consulting, Inc.

In becoming a licensed user or authorized distributor, you have the right to duplicate the customized RQ in unlimited quantities at wholesale prices. The suggested retail price for the RQ is \$15.

We want the RQ to bring value to your clients and customers—and to generate revenue for you! We are confident that our pricing structure leads to a valuable

instrument that is affordable for your clients and customers and a steady revenue stream for you.

Making payments to Russell Consulting, Inc. for the use of the individual RQs is easy. Within fifteen days of the end of each six-month reporting period you send us an e-mail indicating how many RQs you have used during the period. We will then invoice you for the amount due.

## **Conducting Workshops on Developing Resilience**

The RQ is most valuable when provided to individuals as part of a workshop on understanding and developing resilience. We recommend that the RQs be distributed to individuals prior to the full or half-day resilience workshop. Either the traditional or alternative RQ versions can be used—depending upon how you'd like to design your workshop and prepare your workshop participants.

As a licensed user or authorized distributor of the RQ, you will receive our time-tested handouts and PowerPoint slides for our workshop on understanding and developing resilience. This workshop has been featured at the ATD International Conference and Exposition and has been presented throughout the United States and in China. Both the handouts (in Word format) and PowerPoint slides are customizable by you. You can add content as well as your branding material. All we ask, of course, is that our copyright notice appears on the first and last pages of the handouts and on the first and last PowerPoint slides.

We are continually updating and enhancing our resilience workshop materials and, as newer versions become available, we will share them with you. We see the RQ Network as a larger learning community dedicated to understanding and developing resilience and hope that you see it this way too. Toward this end, we welcome your sharing with us any new approaches and content that you bring to your resilience workshops.

## RQ Support from RCI — www.RQNetwork.com

Russell Consulting, Inc. is committed to growing a larger community of organizational development professionals and therapists dedicated to understanding and developing resilience in individuals and organizations. Toward this end we will continue to support you and your work in resilience.

Part of this support involves a website dedicated to serving the RQ Network. This website—<u>www.RQNetwork.org</u>—should be one of your first stops for additional resilience resources. On this website you will be able to:

- Read details about each of the eight RQ dimensions and specific suggestions for developing them.
- Access new resilience resources (e.g., white papers, articles, research, etc.).
- Click on web pages with information about resilience.
- Access to normative RQ data for your use.

In addition to the RQ Network website, Russell Consulting, Inc. is always responsive to your e-mails and phone calls. We'll answer your questions and help you problem solve as you explore ways to build the RQ into your business.

## Thank You for Joining the RQ Network

Thank you again for joining our RQ Network! We look forward to working with you to leverage the power of the RQ tool in your business and to helping organizations and individuals come to the know the value of resilience in helping people successfully navigate the challenges of personal stress and change.

Linka & A Russel

RCI@RussellConsultingInc.com